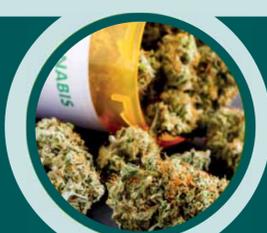




THE GROWING REQUIREMENT FOR CANNABIS ANALYSIS



MEDICINAL MARIJUANA



RECREATIONAL CANNABIS



WHAT ARE YOU LOOKING FOR?



That greater attention to detail is leading growers, extractors and infused product manufacturers to use **analytical chemistry** as a **quality control tool**.

WHAT DOES THIS LOOK LIKE?

GAS CHROMATOGRAPHY - MISCONCEPTIONS

Previously, using analytical instrumentation, like mass spectrometry (MS) or gas chromatography (GC), required experience with chromatography.



Now there is low cost, simple to use analytical instrumentation and training available on the market to combat these misconceptions.



There are many benefits of in-house testing as opposed to outsourcing, including a **reduced cost per sample**, **reduced analysis times**, **improved product and brand reputation** and an **increased reputation of the industry** as a whole.



Shamanics, a cannabis oil extraction company based in Amsterdam, **is now fully trained at the Ellutia GC Excellence Academy** and uses Ellutia's 200 series for quality assurance in their products.

Being able to judge quality product and then relay that information to retail is **helping Shamanics grow their business and stay ahead of the curve**.

QUALITY TESTED PRODUCT



There is a **growing demand in the Cannabis industry** for **quality tested products**.

Just as consumers of other products would not accept other medical drugs that had not been tested, **why should cannabis consumers accept product that has not been through the equivalent testing processes**.

The more testing that is brought to the industry will help ensure quality product and remove the stigma still associated with it.